

# NEXT-GEN JOB SEARCH PLAYBOOK

A fresh approach that's proven to secure graduate roles in half the time



Utkarsh Manocha



Here's a stat that'll blow your mind:

According to Seek, 75% people who are looking for jobs today, have been looking since last 6 months

They're approaching their job search the same way you are:

Applying for countless roles and praying one would click

Thanks to the LinkedIn, there's now a more effective way to approach your job search

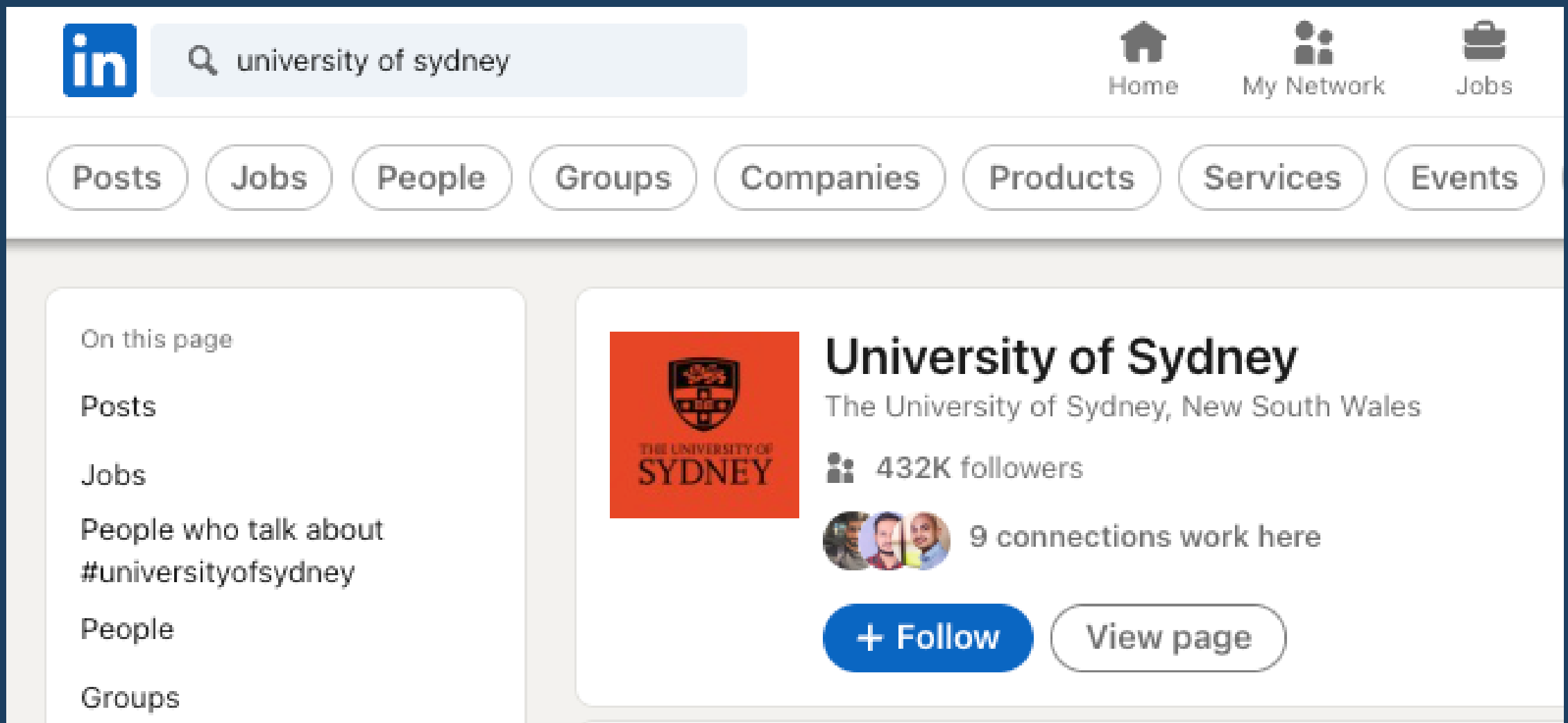


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# Step 1 – Access your University page

Use LinkedIn search to find your University page



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# Step 2 - Select Alumni

This will pull up a list of all the people who've graduated from your University

## University of Sydney

Leadership for good starts here

Higher Education · The University of Sydney, New South Wales · 432,270 followers · 16,306 employees

 Mohit & 211 other connections follow this page

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252,699 alumni



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# Step 3 – Filter by location

Enter your desired work location under "Where they live"

252,699 alumni

Search alumni by title, keyword or company

Start year1900End year2023

Where they work

+ Add

6,604 | University of Sydney

1,609 | Commonwealth Bank

1,438 | UNSW

Where they live

+ Add

194,658 | Australia

168,552 | New South Wales, Australia

158,969 | Greater Sydney Area

A circular profile picture of a man with dark hair and a beard, smiling.

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A large white arrow pointing to the right, indicating the next step in the process.

# Step 4 – Filter by university program

Enter the name of your University degree under "What they studied"

**252,699 alumni**

Search alumni by title, keyword or company

Start year  End year

Worked at	What they studied	How you studied
17,582   Economics	15,159   Finance, General	13,086   Psychology
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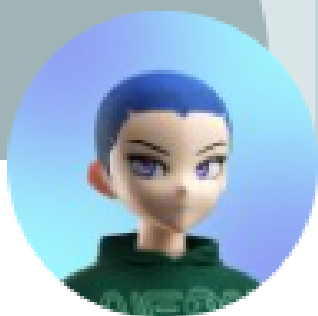
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# Step 5 – Review alumni profiles

This will pull up a list of all the people who studied what you studied, and are working in your desired location

## People you may know



**Ray Z.** · 2nd

887 followers · Edward Zia and Antonio Sutjiadi are mutual connections

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**Ibtisham Haque** · 2nd  
Software Engineer @ Amadeus |  
B.E (Hons) Usyd'22

Pratik Anand is a mutual connection

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**Simon Asfour** · 2nd  
IPMA Certified Senior Project  
Manager at Thales

Peter Wilkinson, Andrew Balmaks, and 6 other mutual connections

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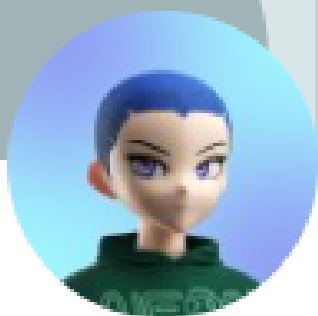




# Step 6 – Check where they work

By going through their profiles, you can find out which companies have hired people who are similar to you

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# Step 7 – Request informational chats

It doesn't matter whether these companies are hiring right now or not

We'll be reaching out to our university alumni for informational chats

The purpose is to know more about the company, the role, and establish likability and trust with them



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There are 2 reasons why this works:

1) Shows you are proactive and helps you land referrals

2) Even if you don't land a referral, you'll gain insider knowledge that 99% candidates don't have

It's an unfair advantage

This knowledge will take your resume, cover letter, and interviewing skills to another level.



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# Summary

- Access your University page
- Select alumni
- Filter by location
- Filter by university program
- Review alumni profiles
- Check where they work
- Request informational chats



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Hey 🖐️  
I'm Utkarsh!

I share actionable recommendations to help students and graduates land their first role

Want help securing your first job? Send me a message!

Check out my free Newsletter for insider strategies and psychology breakdowns on how to get hired by world's biggest companies